



# Team Campbell

## FOUNDATION

*Kicking Cancer for Kids*

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**Annual Report 2021**



## OUR MISSION

**We improve the lives of families impacted by childhood cancer by raising awareness, funding research and providing enrichment opportunities that enhance their journey and give them hope today.**

**Team Campbell Foundation was formed in memory of Campbell Hoyt, who courageously battled Anaplastic Ependymoma, a rare cancer of the brain and spine, for 5 years before passing away in August 2014 at the age of 8.**

**Team Campbell Foundation is a registered tax exempt organization under section 501(c)(3) of the IRS tax code.**

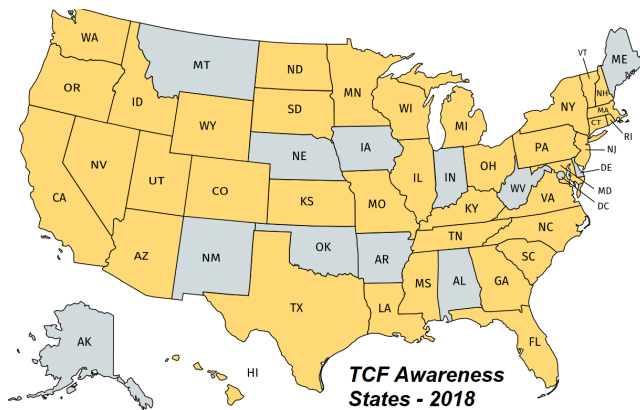




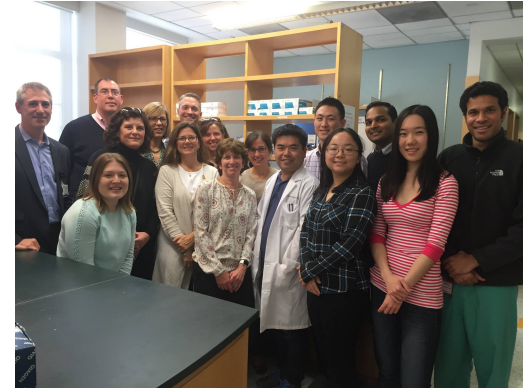
# OUR IMPACT



Our Family Assistance Program helps patients and their families experience joyful moments and make lasting memories.



Every September, we help raise awareness of Childhood Cancer by distributing lawn signs and gold ribbons to friends and supporters throughout the U.S.



We pair up with trusted partners to fund groundbreaking pediatric cancer research.



We donate assistive devices that can be a welcome distraction during treatment and enable patients to connect with doctors, nurses, friends and teachers.

# 2021 FINANCIAL REPORT

## INCOME

Corporate Contributions	\$ 18,502
ONE HOPE Grant	\$ 3,000
Individual Contributions	\$ 14,405
Event/Awareness Income	\$ 24,879
Raffle Income*	\$ 0
Merchandise Income	\$ 648

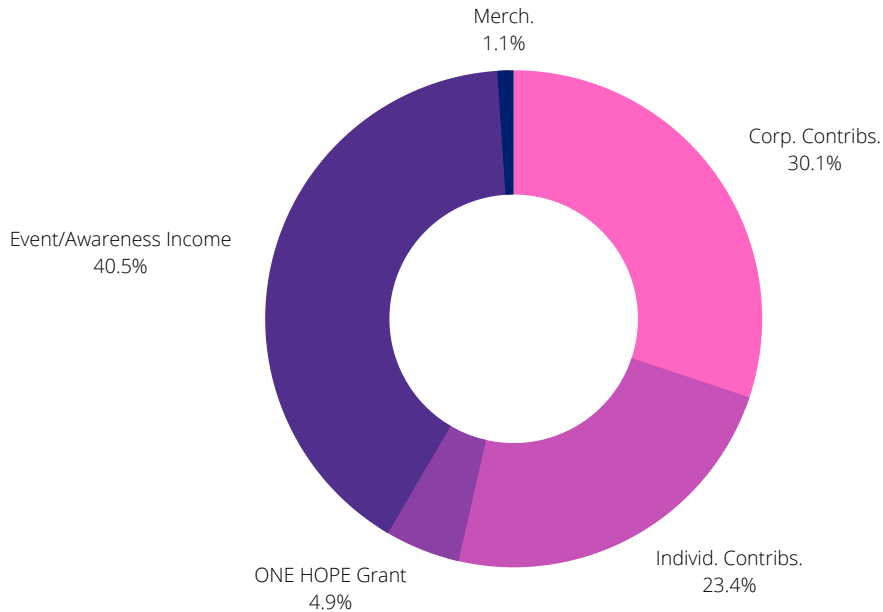
**TOTAL \$ 61,434**

## EXPENSES

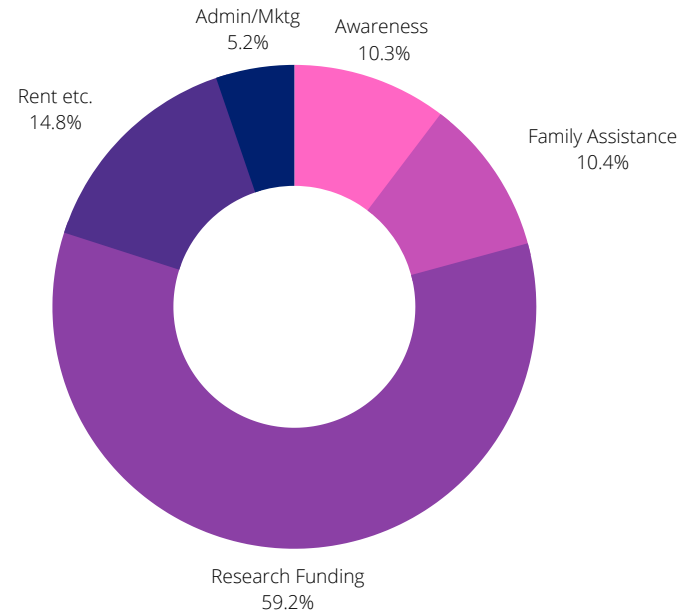
Awareness Campaigns	\$ 4,448
Family Assistance Program	\$ 4,500
Research Funding	\$ 25,500
Rent/Facilities/Insurance	\$ 6,373
Admin/Marketing	\$ 2,260

**TOTAL \$ 43,081**

## INCOME



## EXPENSES



\* \$0 Raffle Income in 2021 due to COVID-19 restrictions.

# 2021 Highlights



- A major highlight this year was TCF's purchase of a set of MRI Goggles to be donated to a local children's hospital. TCF donated \$26,000 and received an additional \$25,000 from Stad's Crabfest, another New Jersey nonprofit whose sole focus is providing support to those impacted by cancer. Due to COVID restrictions, the goggles could not be installed until 2021. Pediatric cancer patients are often subject to MRI scans during their journey, and many find scans to be claustrophobic or suffer adverse reactions to some of the sedatives used, as was the case with Campbell. MRI Goggles are an alternative to sedation and distract pediatric patients through enjoying their favorite TV shows, movies or music, without the stress and fear. Our team at the hospital has reported back that on average, at least three patients a day tolerate MRI with relative ease.
- In May, our annual Pinwheel Project raised \$4,530.
- Little Wooden Flower created two "Girls' Night In" events, one with a beautiful spring craft and another for the winter holidays.

# 2021 Highlights



- Once again this year we paired with St. Baldrick's Foundation with a \$25,000 donation that will support vital pediatric cancer research.



- TCF is filled with gratitude to have wonderful businesses, whether small or large, who support us. We would like to give special recognition to Ort Farms, ONE HOPE, Pampered Chef, Peach, Nailstreet and countless others in celebration of Campbell's 15th birthday year. Thank you for helping us continue our mission.

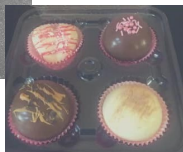


- In August, we were excited to open our first office at 19 Morristown Rd. in Basking Ridge, NJ, where we will hold meetings and plan future events!

# 2021 Highlights



- We were extremely proud to award two 2021 Sean Whelan Scholarships to Gwenneth and Kelsey Walsh.
- Lorri Lieberman Kipnis held a Hot Cocoa Bomb fundraiser and donated over \$1,000 to TCF.
- In December we held our 1st Annual Gift Wrap event and our elves were a huge help!



## **Team Campbell Foundation**

Co-Founders: Robin and Greg Hoyt

Executive Director: Robin Hoyt

## **Board of Directors**

President: Greg Hoyt

Vice President: Genene Sullivan

Secretary: Nell D'Auria

Treasurer: Becky Hull

Mikki Curcio

Nell D'Auria

Caitlin Hoyt

Becky Hull

Mary Lev

Genene Sullivan

Laura Tamke

Mark Tamke

Sandy Whelan

Sean Whelan, forever in our hearts

**[Learn more about us at teamcampbellfoundation.org](https://www.teamcampbellfoundation.org)**