



# Team Campbell

## FOUNDATION

*Kicking Cancer for Kids*

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**Annual Report 2019-20**

**DRAFT COPY**

## OUR MISSION

**We improve the lives of families impacted by childhood cancer by raising awareness, funding research and providing enrichment opportunities that enhance their journey and give them hope today.**

**Team Campbell Foundation was formed in memory of Campbell Hoyt, who courageously battled Anaplastic Ependymoma, a rare cancer of the brain and spine, for 5 years before passing away in August 2014 at the age of 8.**

**Team Campbell Foundation is a registered tax exempt organization under section 501(c)(3) of the IRS tax code.**





# 2020 FINANCIAL REPORT

## INCOME

Corporate Contributions	\$ 26,069
Individual Contributions	\$ 21,769
Event Income	\$ 13,327
Raffle Income*	\$ 13,831
Merchandise Income	\$ 1,113

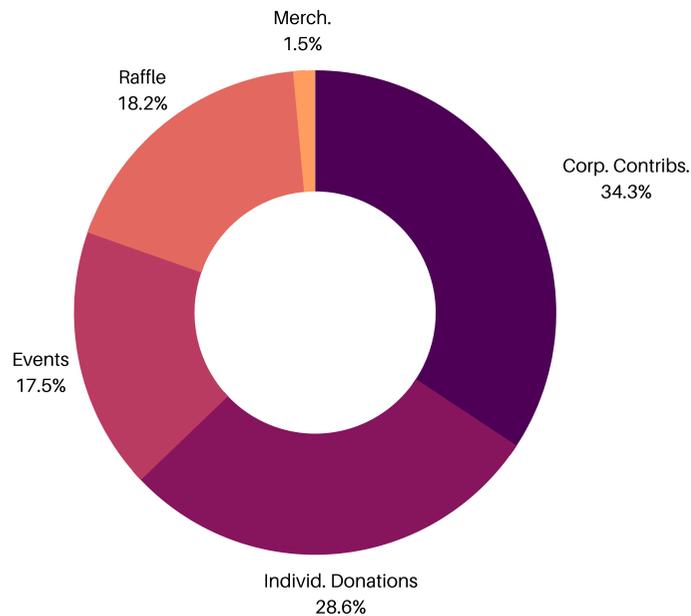
**TOTAL \$ 76,109**

## EXPENSES

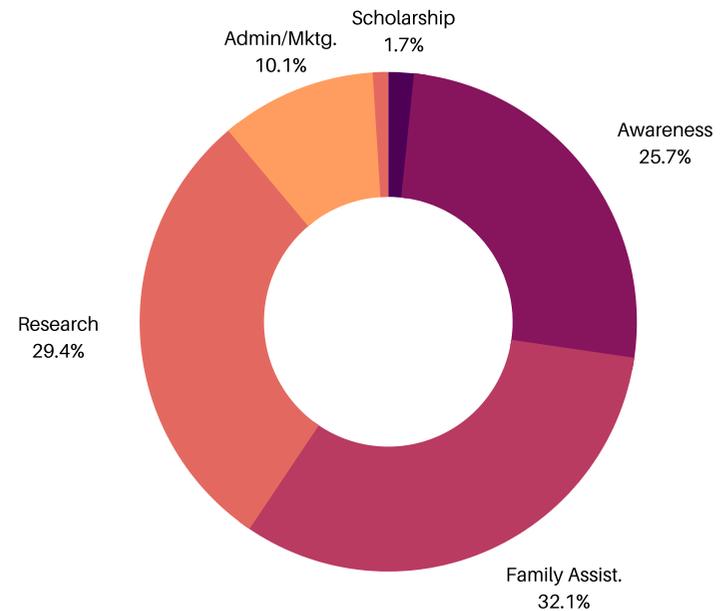
Sean Whelan Scholarship	\$ 1,000
Awareness Campaigns	\$ 15,538
Family Assistance Program	\$ 19,456
Research Funding	\$ 17,829
Admin/Marketing	\$ 6,135
Travel Expenses	\$ 607

**TOTAL \$ 60,565**

## INCOME



## EXPENSES



\*Total raffle income reported in 2019 and 2020

# 2019 Highlights



- In April, TCF was humbled by the generosity of our largest corporate donor to date, The MAX Challenge of Basking Ridge. The 2019 MAX Day of Giving proceeds of \$20,000 were earmarked for our Family Assistance Program.
- For Campbell's 13th birthday, we held an extra special "Cocktails for a Cure" gala raising over \$50,000. Guests at the event donated gifts for The Valerie Fund patients currently in treatment at Goryeb Children's Hospital in Morristown.
- We created an inaugural \$1,000 scholarship at Bernards High School in loving memory of our brother and board member, Sean Whelan.
- In June, we paired with Stad's Crabfest, an organization devoted to raising awareness and enhancing the quality of life of those affected by cancer, to fund special MRI goggles to soothe pediatric patients with music or movies during MRI procedures. The goggles were donated to Joseph M. Sanzari Children's Hospital in Hackensack, NJ.

# 2019 Highlights



- TCF donated two dozen Chemo Ducks and boxes of toys (donated by guests at our gala) to Memorial Sloan-Kettering Kids (MSK Kids). The soft ducks help kids adjust to treatment through play therapy.
- In December, we delivered over 200 book & blanket bundles to MSK Kids to bring smiles to pediatric cancer patients during the holidays.
- And once again we completely sold out our vacation raffle, raising \$30,000 to support our vital Bereaved Parent Trip Program (BPTP) so that grieving parents can restore and reconnect after devastating loss.



# 2020 Highlights



- Each May, we host a Pinwheel Garden fundraiser at Campbell's elementary school. This year we raised \$2,700 to provide The Valerie Fund at Goryeb Children's Hospital with COVID-19 relief for pediatric cancer families.



- We received a \$7,500 grant from the Dunkin' Joy in Childhood Foundation, which supports children battling hunger or illness.

- June brought more fun with The MAX Challenge with a virtual MAX FROM HOME 5K Run/Walk. The event raised \$11,000 for families impacted by pediatric cancer and COVID-19. All proceeds were donated to the Children's Hospital of Philadelphia's (CHOP) COVID-19 Oncology Social Work Fund.



- Robin, our Co-Founder and Campbell's mom, has partnered with ONEHOPE Wine to engage in fundraising while giving back to families fighting childhood cancer from each purchase.



# 2020 Highlights



- In September, Childhood Cancer Awareness Month, we offered TCF-branded face masks with the theme of "buy one, give one." We donated hundreds of masks to schools across NJ.
- Also in September, TCF donated nearly \$2,000 in Target gift cards to be given to pediatric hematology-oncology families at the Joseph M. Sanzari Hospital at Hackensack University Medical Center.
- Through our wonderful friends at Priscilla's Pantry, we were able to donate and hand-deliver very special Christmas meals for 6 families in the midst of pediatric cancer treatment.
- Finally, we are so grateful for the fundraising efforts of kind humans of all ages who support our mission. Thank you!

## Board of Directors

Co-Founders: Robin and Greg Hoyt

President: Greg Hoyt

Vice President: Genene Sullivan

Secretary: Nell D'Auria

Treasurer: Becky Hull

### Board Members:

Mikki Curcio

Nell D'Auria

Becky Hull

Mary Lev

Genene Sullivan

Laura Tamke

Mark Tamke

Sandy Whelan

Sean Whelan, forever in our hearts

**[Learn more about us at teamcampbellfoundation.org](https://www.teamcampbellfoundation.org)**